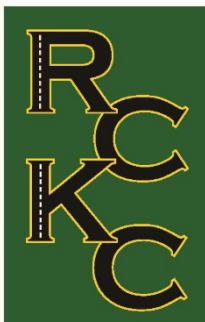


FOR IMMEDIATE RELEASE  
Date: August 13, 2015



Road Commission of Kalamazoo County  
Helps Promote Annual

## **“Put the Brakes on Fatalities Day”**

### **October 10, 2015**

#### **Kalamazoo, MI-**

Motorists throughout the nation are asked to join a day-long effort on Saturday, October 10, 2015 designed to increase awareness about safe driving behaviors and keep the State's roadways fatality free for one-day.

Known as **Put the Brakes on Fatalities Day**, the national initiative was designed to unite the country in moving toward zero fatalities for one full day by encouraging motorists to obey all traffic laws, including buckling up, every ride; driving the posted speed limit; avoiding distractions while driving; and always being safe and sober behind the wheel.

To support this effort, the Road Commission of Kalamazoo County will have a poster art contest. Kalamazoo County kids ages 5 through 13 are invited to enter artwork representing their thought on “Put the Brakes on Fatalities” by September 30<sup>th</sup>. There will be winners in three age categories, 5 through 7, 8 through 10 and 11 through 13. Top winners in each age group will receive a bicycle and helmet on Friday, October 9, 2015 at 5:00 pm at the Road Commission of Kalamazoo County. Prizes have been generously donated by Ryan Rider from Berkshire Hathaway Home Services Michigan Real Estate. For more information see our publications page on our website at [www.kalamazooountyroads.com](http://www.kalamazooountyroads.com).

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